

WISCONSIN MAN WINS PRIZE FOR WINDOW OF PINES

Carl A. Semsch Gets 1st Award
of \$500; More Than 2300
Dealers in Competition

Carl A. Semsch of La Crosse, Wis., was the lucky winner of the \$500 first prize in the window display contest given by the Hawaiian Pineapple Packers' Association. Mr. Semsch won his prize competing against 2300 window dressers scattered from Eastport, Maine, to San Diego, and from Seattle to Key West.

Thousands of the window dressers chose a Hawaiian setting for their displays, and in every city of importance members of the grocery trade competed in the big event, which carried an aggregate of \$8000 in prizes. There were hundreds of different designs displayed by the artists, among them being grass huts and scenes at Waikiki. The volcano was not neglected.

The Promotion Committee at the time of the big Pineapple Day sent out hundreds of letters to governors, congressmen and prominent people in all walks of life, urging them to take part in the celebration that was to sweep across the country. While the men of national note were eating Hawaiian pineapples, the window dressers in cities throughout the country were competing for the many prizes awarded by the association.

Nearly every state in the union was represented in the list of prize winners. Wisconsin came to the front by winning the first prize, and also annexed one of the second prizes offered. This was won by C. A. Rank of Waukegan. The other second prize winners were Sigmund G. Jung of St. Louis and T. H. Nott of Salt Lake City.

When the campaign was started in the display contest, each city held its own contest, and the local associations awarded many prizes to those who gave a real Hawaiian setting. Then these competitors were allowed to enter the grand prize contest for the prizes given by the Hawaiian Pineapple Packers' Association. In this way the publicity given Hawaii became nationwide, and pictures of Hawaii occupied prominent places in the windows of merchants throughout the country.

Women eagerly sought the prizes, and hundreds of them who had shown an interest in decoration were awarded \$5 prizes. The prizes were divided into five departments, the first prize being \$500, three prizes of \$200, and many prizes of \$50 and \$25 were awarded to those carrying out the pineapple and Hawaiian feature.

In addition to the first and second prizes, the following were winners in the third class.

Third prize, \$50 each—August J. Becker, Red Wing, Minn.; Calvin Smith & Sons, 57 East Long avenue, Newcastle, Pa.; Charles & Co., 44

East Forty-third street, New York City; Fountain Grocery, King and Washington streets, Portland, Ore.; C. C. Hatt, Marion, Ind.; Fred Gimbel, care C. Jevne & Co., Michigan Boulevard, Chicago, Ill.; P. C. Knowlton Company, Memphis, Tenn.; H. Rasmussen care McLean & McMillan, 761 C street, Tacoma, Wash.; Schuette Bros., Manitowoc, Wis.; B. Spero & Sons, Milwaukee, Wis.; Squire Bros., 1401 South Adams street, Peoria, Ill.; Geo. K. Stevenson & Son, 606 Wood street, Pittsburg, Pa.

FROM YESTERDAY'S
LAST EDITION

CHAMBER FAVORS MOVING PICTURE STUDIO IN CITY

Honolulu may soon have a permanent moving picture company here, if a recommendation adopted this afternoon by the directors of the Chamber of Commerce is deemed by the United Motion Picture Company of Los Angeles as sufficient stimulus for establishing such an industry.

In a recent letter to the Chamber of Commerce, the Los Angeles firm has asked what inducement could be held out by the merchants of this city to warrant a moving picture company here, the arguments being that such an industry would furnish employment for many people and advertise the beauty of Hawaii.

The trade, commercial and industrial development committee recommended today that such a move be encouraged, the report of the committee being adopted.

The company states in its letter that the phrase "Made in Honolulu" will probably be attached to all films produced here, if desired.

Secretary Raymond C. Brown delivered a verbal report on the decision of the maritime affairs committee in regard to the referendum of the Seamen's Act.

The committee has voted to approve the plan of the National Chamber of Commerce in asking that a repeal be made of certain sections felt to be a discrimination against American ports and shipping until such time as international law has made similar rules for all nations. The directors voted to adopt the verbal report, and will submit it without recommendations to the general meeting next week.

Among the suggestions for repeal is the clause providing that 75 per cent of an American crew must be able to speak the English language.

TO TRY CENTRAL AMERICAN PALM AROUND PALACE

Plans of the Outdoor Circle for the beautification of the Civic Center are beginning to be realized. Convict laborers this morning began removing the row of silk oaks along the iron fence of the capitol grounds on Hotel street and digging holes for the planting of other trees. Some 30 or 40 "attanea cahune," a Central American palm, are to be planted in their stead. There are but two or three of this variety of palm in Honolulu despite the fact that it is reputed to be one of the most beautiful of that species of tree. "We plan to make of the civic center a wonderful tropical park, with the most beautiful specimens of tropical vegetation that we can find," said Mrs. F. J. Lowrey, president of the circle, this morning.

"We imported a number of sealing wax palms from Singapore, of which but one survived the voyage. We may get more and plant them about the executive grounds. The sealing wax palm stands above other palms as the American Beauty rose stands above other roses. There is none in the islands now, I believe, but once they are seen their cultivation for decorative purposes is sure to grow."

A number of flowering shrubs have been imported from the Congo and will be placed in Capitol park as soon as the weather is propitious. Two of them will be presented to the College of Hawaii.

David Haugh of the Territorial Experiment Station, and J. F. Rock of the College of Hawaii are assisting the Outdoor Circle in their plans.

A rich deposit of gold has been discovered on the Binabal river in the Province of Mindoro, Philippine Islands. The deposit is said to be extensive and the nuggets of unusually fine quality.

ALLIES TAKING REFINED SUGAR ON BIG ORDERS

Indications Are That Refiners
Will Not Be Comfortable for
Some Time to Come

That the Entente Allies are buying sugar at an immense increase over the rate of their purchases last year, and that the low stocks on hand will take a long time to accumulate sufficiently to put the refiners in a comfortable position, are two opinions advanced by the Czeanlow-Ronda Company of 112 Wall street, in their Market Review of January 21, which follows:

"The past week has been the most active one experienced thus far this campaign. After refiners on Saturday last had taken whatever small quantities of Cubas then available at 3.50c c.f. (4.51c) February, and 3.56c c.f. (4.48c) January shipment, increased strength attending the opening on Monday, 17th inst., was quickly reflected in small sales of prompt clearing sugars at 3.59c c.f. (4.61c) and of January shipment at 3.62c c.f. (4.64c). Thereafter a very large volume of business was done with refiners for shipment during January, February and March at prices, which by the 19th had advanced to 3.75c c.f. (4.77c), on which date operators paid the even higher level of 3.81c c.f. (4.83c) for sugars afloat. The total reported sales closely approach 600,000 bags of Cubas, a limited quantity of early February Porto Ricos at 4.33c on 15th and 4.64c c.l.f. on 20th, a small parcel of San Domingos afloat at 3.44c c.l.f. and 3000 tons of Philippine at 3.70c basis 88° to Philadelphia. Porto Rico has been only a moderate seller lately, it being reported that labor troubles in the island are retarding production.

"The sudden development of such unexpected strength in raws, precluding the possibility of any early reduction in prices of refined that might have been previously anticipated, the domestic trade decided to immediately protect at least a portion of their requirements by placing a fair amount of fresh business with refiners, an action which, coincident with a recent moderately active business in granulated for export, induced the above-mentioned generous purchases by our refiners, on which the spot quotation was advanced .255c per lb. to 4.77c, basis 96°.

Low Stocks at Ports.
"In view of present unusually low stocks of 88,786 tons at the Atlantic ports for this time of year, and with a possibility of shipments from Cuba proving inadequate for the much heavier meltings already in sight, as compared with corresponding period in former years, some time will have to elapse before stocks here have again accumulated sufficiently to put refiners in a comfortable position.

"It is generally believed that a comparatively large business in United States granulated has been closed recently with United Kingdom, France and Norway, on private terms, estimates of the aggregate transactions of this character for shipment during January-March being now well in excess of 150,000 tons. These figures indicate an enormous increase on the total of 29,714 tons of refined sugars exported to foreign destinations in the same period of last year. Refiners' meltings during the first quarter of this year should therefore not only be increased by that difference, but also by whatever excess over last year will be needed for domestic consumption. In this connection account should be taken of a somewhat curtailed domestic demand early last year during the absorption of stocks accumulated in the fall of 1914, and also that invisible supplies are now probably much smaller than was the case a year ago.

"Trading in sugar futures on the New York Coffee Exchange was exceptionally active this week and amounted to 58,250 tons. Today's closing bid prices of January 3.77c, February 3.67c, March 3.66c, April 3.71c, May 3.77c, June 3.81c, July 3.86c, August 3.89c, September 3.93c, October 3.95c, November 3.97c, and December 3.99c, show net advances on the week of .18c in January, .26c in February and .22c to .24c in all other deliveries.

"The receipts for the week at the three Atlantic ports were 37,700 tons, compared with 32,577 tons last year and 22,776 tons in 1914."

H. K. HOPE
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